

**APRIL 6&7  
2018**



Driving the Future of Finance

## Agenda

### April 6th - Friday (Evening)

- 5:00pm - 5:30pm**      **Networking Reception**
- 5:30pm - 6:30pm**      **Program Begins / Guest Speaker**  
Opening remarks with Tel Ganesan – 15 Minutes  
Keynote with Suresh Ramamurthi, Founder & Chairman, CBW BANK  
Topic: Innovation and disruption in Fintech, and marketplace banking – 45 Minutes
- 6:30pm - 7:15pm**      **Pitches and IP clinic**  
"Speed Pitches"  
Teams share in 90 seconds or less what they are working on and what talent they might want to recruit for Saturday, April 7th. – 30 Minutes  
The IP Clinic is an opportunity for teams or individuals to have a short meeting with an attorney to discuss IP concerns, get questions answered, etc. – 15 minutes
- 7:15pm - 8:00pm**      **Networking / Team Formations**

### April 7th - Saturday (All Day)

- 8:00am - 8:30am**      **Breakfast**
- 8:30am - 9:00am**      **Team Building Activity**
- 9:00am - 12:00pm**      **Hack, Innovate and Collaborate!**  
Teams are coding, strategizing, brainstorming, developing/finalizing their pitch presentations, working with designers, gaining insights from volunteers that have signed up to be mentors/coaches, etc. This is an open time period for teams to work on their solutions and get ready for their pitch.

- 12:00pm - 12:30pm**      **Lunch**
- 12:30pm - 3:30pm**      **Hack, Innovate and Collaborate!**  
Teams are coding, strategizing, brainstorming, developing/finalizing their pitch presentations, working with designers, gaining insights from volunteers that have signed up to be mentors/coaches, etc. This is an open time period for teams to work on their solutions and get ready for their pitch.
- 3:30pm - 5:30pm**      **Demos Begin**  
16 Teams  
4 min pitch - 1 minute transition
- 5:30pm - 6:00pm**      **Judges Deliberate**
- Melanie DeVries, CEO, de Vries Strategy Group
  - Vineet Katial, Managing Partner, Sky7 Ventures, and CEO, VistaMoney
  - Jill Miller, Attorney, Varnum Law Firm
  - Eric Hill, Sr. Network System Administrator/IT Security, First Independence Bank
  - Paula J. Stolar, Senior IT Director, Corporate Technology, Ally Bank
  - Michael P. Allen, Direct Lending, Ally Bank
- 6:00pm - 6:30pm**      **Winners Announced**
- 6:30pm**      **Venue Close**